



Jase DeBoer

Deck Design Expert, Deckorators®

Jase DeBoer blogs about deck ideas on the Deckorators [On Deck Blog](#). He also hosts the bi-weekly Deckorators Facebook Live program "On Deck," which offers homeowners insight on tips, trends, and products to take their deck beyond ordinary. As senior category marketing manager for Deckorators, DeBoer has extensive knowledge of how deck design elements can work together to create a personalized outdoor oasis brimming with style.

DeBoer can serve as a valuable source on topics such as:

HOW TO PLAN A DECK

After they decide to add a new deck to their home, homeowners face an overwhelming number of decisions and options. DeBoer can provide tips to help homeowners simplify the process of building a deck that suits their home, lifestyle and décor.

DECK DESIGN IDEAS AND TRENDS

Homeowners view the deck as another room on the house, and they want to make it personal. DeBoer can offer inspiration by speaking to the latest in deck innovations, materials, colors, textures and styles that can be shaped into a unique reflection of a homeowner.

WHAT'S NEXT IN OUTDOOR LIVING

Ever-evolving homeowner needs and desires are driving exciting developments in the world of deck design. DeBoer can speak to the deck features and components that are starting to move outside — and that will become common in the outdoor living spaces of the future.



About Deckorators

Deckorators takes the enjoyment of personalizing a deck to a whole new level. Our composite decking, deck railing, balusters, post caps and decking lights make it easy to extend a living space outside. The pioneering spirit behind our brand keeps us on the leading edge of deck ideas and deck design innovation.



Deckorators products are [available nationwide](#) through a dealer network, Lowe's®, [Lowe's.com](#) and Lowe's special order.

To interview DeBoer, or to request other sources, content, images and video, please contact:

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On The Value of Building A Deck

"A deck is more than just a place to make memories and enjoy some peace of mind. Well-done decks are consistently reported as a home project with a high ROI when it comes to resale value. In fact, we're seeing some real estate agents listing square footage of outdoor space because it's becoming a feature home buyers are looking for."



Deckorators Voyage™
Costa composite decking,
Deckorators SLX Cable rail,
and Deckorators by Hinkley
Luna step lights



Rooftop deck with Deckorators
Vault™ composite decking
built by Unique Deck Builders,
Highland Park, Illinois

On The Deck Planning Process

"The whole process of building a deck is something homeowners typically do only once or twice in their lifetime, and it can be overwhelming. Once homeowners make the decision to add a deck to their home, we recommend that they connect with a certified deck contractor who can help plan and fulfill their personal vision for the space."



Deckorators Voyage™
composite decking in Costa,
Mesa, Sierra and Tundra

On Deck Color And Style Trends

"Reports from the interior design industry indicate that colors such as rich cappuccino, chocolate, and chili pepper will start to take hold indoors. We also expect these bold colors to make their way into outdoor living spaces."

"We foresee increased interest in deck board color choice options such as red browns, earthy shades of clays, caramels, and mushroom tones. Picture framing boards, textured embossing, unique streaking and fresh railing hues offer attractive options to contrast these colors."

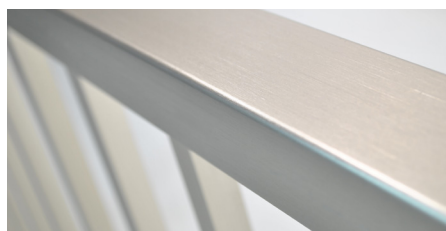
On the Outdoor Spaces of Tomorrow

"We expect a lot of the creature comforts seen on the interior of the home to make their way outdoors. That could be aspects of a smart home, sound systems, charging stations, yoga studios, mechanisms to add warmth and cooling, and more. Homeowner wants and needs will decide where and how far deck design goes."

On Deck Design Vs. Kitchen Design

"I would equate a deck project to a kitchen remodeling project. Kitchen remodelers are going to ask you questions like, 'Are you right-handed or left-handed? Do you want an open-floor plan? Do you cook a lot? Is organization important to you?' Those questions really help curate the design elements and zero in on what matches the homeowner's lifestyle and taste."

"A deck project should be approached in a similar way. Your contractor should start by asking questions about how you plan to use the deck, such as, 'Are you planning on entertaining? Are you trying to capture a view? Do you have children? Do you have pets? Do you want different points of entry? Are you looking for something multi-level?' The answers to these questions will help design a deck that fits a way of life."



Deckorators ALX™
Contemporary aluminum
railing in Brushed Titanium

On The Design Potential of Deck Railing

"After a homeowner puts rugs, furniture, plants and a grill on the deck surface, the decking isn't always as much of a focal point as might be expected. The railing is actually more visible, and deserves just as much time and thought when it comes to planning."

"Railing options are growing to include more contemporary styles, such as the sleek and sophisticated looks of aluminum railing, cable railing and glass railing. Balusters, post caps and lighting also offer the opportunity to add complementary design flair."