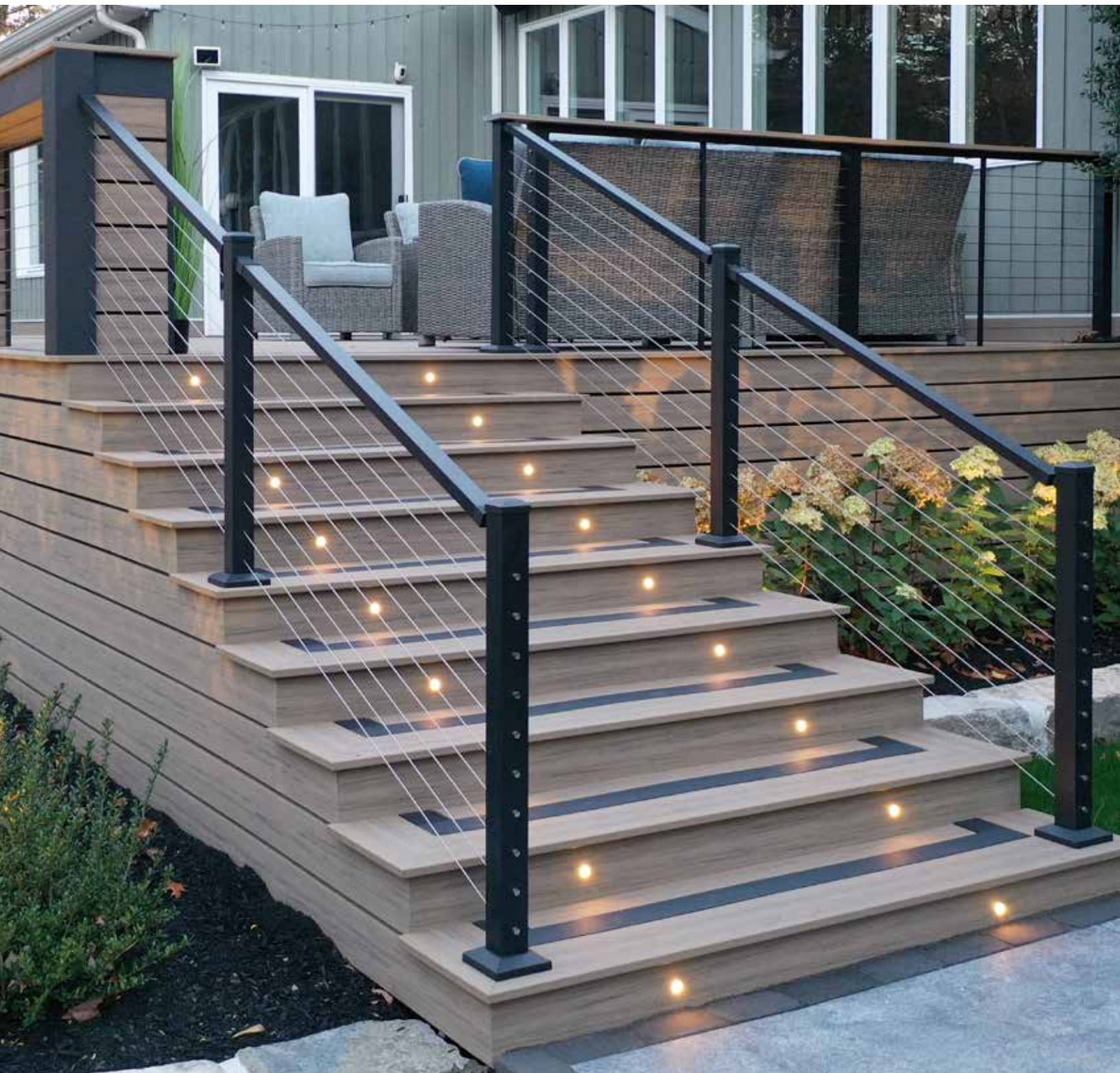




DECKORATORS.COM

# MERCHANDISING CATALOG



LITERATURE • SAMPLES • DISPLAYS • APPAREL • PROMOTIONAL ITEMS

## LITERATURE

- 2 Style Guide
  - Railing Overview
  - Decking Overview
  - Vista Sell Sheet
  - Voyage Sell Sheet
  - Venture Sell Sheet
- 3 Surestone® Technology Decking Sell Sheet
  - Certified Pro Program Sell Sheet
  - Plastic Lattice Sell Sheet

## SAMPLES

- 4 3½" Decking Sample Box
  - Handheld Sample Box
  - Decking Sample Box
  - Split & Spike Board Samples
  - Counter mat
  - All Decking Carry Board

## DISPLAYS

- 6 Decking and Railing Displays
- 7 Slatwall Planograms
- 8 Slatwall Signage

## APPAREL

- 9 Apparel Items

## PROMO ITEMS

- 10 Promotional Items

Scan below or click [HERE](#)  
for [UFPgear.com](#):



## THE DECKORATORS DIFFERENCE

At Deckorators®, we take outdoor living to a whole new level with design innovation and personalization, and our merchandising support is no different. With everything from signage to swag, we've got what you need to help grow your business.

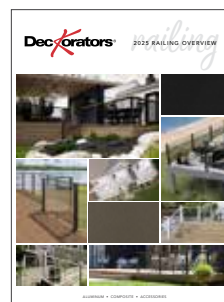
## STYLE GUIDE

- Multi-page guide that shows the features and benefits of the decking and railing program
- 20 per pack



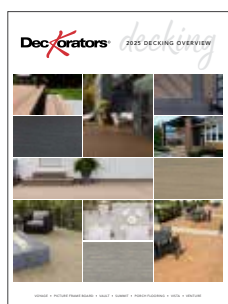
## RAILING OVERVIEW

- Bi-fold brochure that shows the features and benefits of the railing program
- 25 per pack



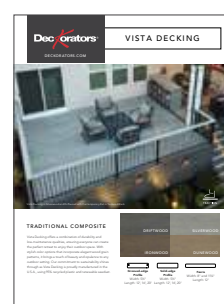
## DECKING OVERVIEW

- Bi-fold brochure that shows the features and benefits of the decking program
- 25 per pack



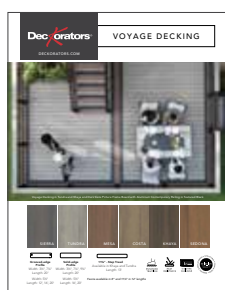
## VISTA SELL SHEET

- Two-sided sell sheet that shows the features and benefits of Vista decking
- 25 per pack



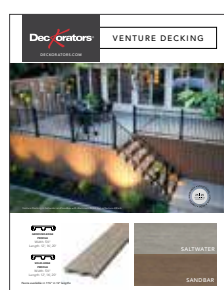
## VOYAGE SELL SHEET

- Two-sided sell sheet that shows the features and benefits of Voyage decking
- 25 per pack



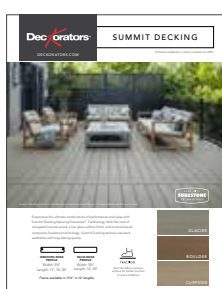
## VENTURE SELL SHEET

- Two-sided sell sheet that shows the features and benefits of Venture decking
- 25 per pack



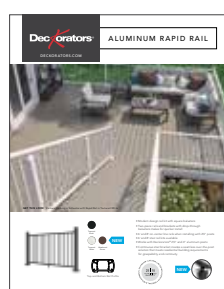
## SUMMIT SELL SHEET

- Two-sided sell sheet that shows the features and benefits of Summit decking
- 25 per pack



## ALUMINUM RAPID RAIL SELL SHEET

- Two-sided sell sheet that shows the features and benefits of Rapid Rail
- 25 per pack



ALTERATURE

## SURESTONE® TECHNOLOGY SELL SHEET

- Two-sided sell sheet that shows the features and benefits of decking made with Surestone Technology
- 25 per pack



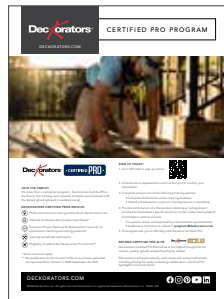
## PLASTIC LATTICE SELL SHEET

- Two-sided sell sheet that shows the features and benefits of plastic lattice
- 25 per pack



## CERTIFIED PRO PROGRAM SELL SHEET

- One-sided sell sheet that shows the features and benefits of the Certified Pro Program
- 25 per pack



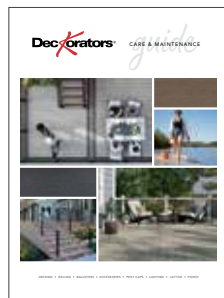
## PRIVACY SCREEN SELL SHEET

- Two-sided sell sheet that shows the features and benefits of privacy screen system
- 25 per pack



## CARE & MAINTENANCE GUIDE

- Bi-fold brochure that details care and maintenance of Deckorators products
- 25 per pack



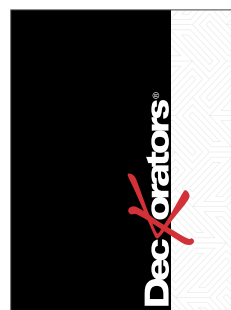
## BALUSTER SAMPLE CHAIN

- Samples of colors and styles of balusters



## POCKET FOLDER

- One pocket literature folder
- 10 per pack



## RAILING COLOR SWATCHES

- Powder-coated aluminum swatches in Textured Black, Textured White, and Bronze



## 3½" DECKING SAMPLE BOX

- Display box for 12-pieces of 3½" samples of decking
- Available in all decking and porch flooring colors



Also Available:

- 6" sample of the rooftop sleeper system



## SPLIT & SPIKE BOARD SAMPLES

Split Board Sample:

- Ripped sample of Surestone® Technology decking



Spike Board Sample:

- Surestone® Technology sample with spike driven through



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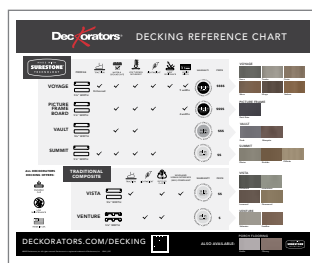
## DECKING SAMPLE BOX

- Sample box with an easy to carry handle
- Includes decking and porch flooring samples



## COUNTER MAT

- 20" x 16" counter mat display
- Showcases the features and benefits of Surestone® Technology and Traditional Composite Decking



## VARIED WIDTH KIT

- Sample box that includes:
  - Picture Frame - 3 ½" Dark Slate
  - Voyage - 5 ½" Costa
  - Voyage - 7 ¼" Tundra
  - Voyage - 9 ¼" Sierra



## CONTRACTOR BAG

- Includes samples of decking and railing



## ALL DECKING CARRY BOARD

- Handheld carry board featuring Deckorators Decking



## PLASTIC LATTICE SAMPLE CHAIN

- 6" x 6" lattice sample chain



SAMPLES

## SURESTONE® TECHNOLOGY PULL UP BANNER

- 33.5" x 79"
- Double-sided



## TRADITIONAL COMPOSITE PULL UP BANNER

- 33.5" x 79"
- Double-sided



## DECKORATORS BANNER

- 6' x 3' banner
- Includes four corner grommets for hanging



## POLYESTER TABLE CLOTH

- Black polyester poplin table cloth
- Features draped corners that cover all four sides of a standard 6' table
- Deckorators logo imprinted on the front



## VENTURE BANNER

- 3' x 2' banner
- Includes four corner grommets for hanging



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## LOW PROFILE DISPLAY

- Compatible with 2' Surestone Technology and Traditional Composite deck board samples, sold separately
- Literature holder and display header included
- Display can incorporate either Varied Plank or Flat Shelf options, sold separately



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## RAILING RISER DISPLAY

- Riser fits 5.5" x 36.5" Surestone Technology and Traditional Composite deck boards, sold separately
- Railing sections pictured not included



## CABLE RAIL MERCHANDISING DISPLAY

- Assembly required
- Includes signage



## ADHESIVE BOARD LABEL SET

- 3" x 1" adhesive labels



## DECK BOARD PLAQUES

- 4" x 2" on metal



DISPLAYS

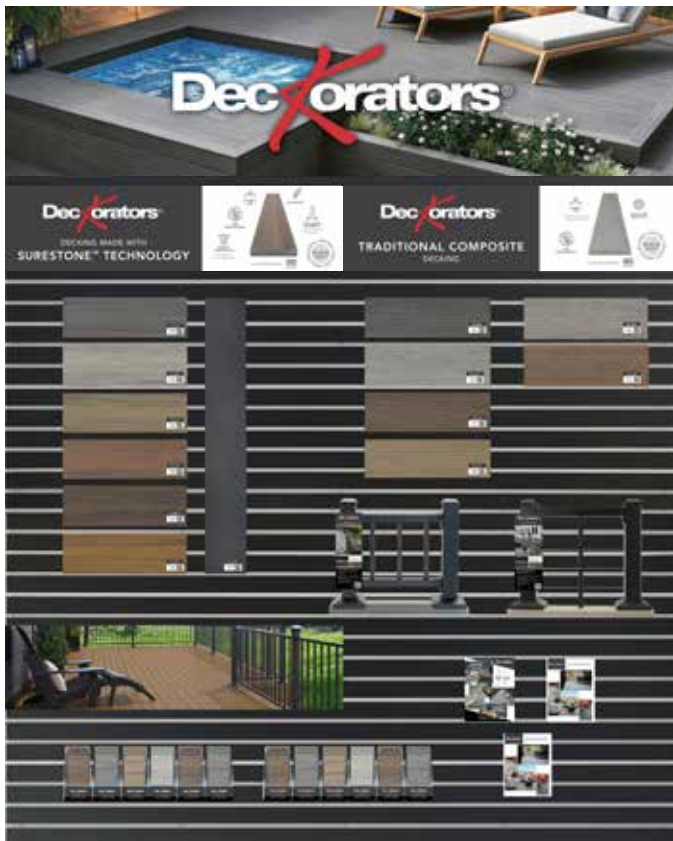
# SLATWALL DISPLAYS

The components listed below will allow you to create your own Deckorators slatwall display.

## SMALL SLATWALL 4x8 PLANOGRAM



## LARGE SLATWALL 8x8 PLANOGRAM



- Sample sleeves ordered separately
- Order railing display separately (peg hooks included in kit)

## SLATWALL KIT CONTENTS:

- (1) Voyage Family Deck Board Kit
  - 18" long Sedona, Sierra, Tundra, Costa, Mesa, and Khaya boards
  - Brackets to hang boards included
  - 2" x 4" metal plaques included
- (1) Vault Family Deck Board Kit
  - 18" long Dusk and Mesquite boards
  - Brackets to hang boards included
  - 2" x 4" metal plaques included
- (1) Dark Slate Picture Frame Board Kit
  - 37" Dark Slate Picture Frame board
  - Brackets to hang boards included
  - 2" x 4" metal plaque included
- (1) Vista Family Deck Board Kit
  - 18" long Driftwood, Ironwood, Silverwood, and Dunewood boards
  - Brackets to hang boards included
  - 2" x 4" metal plaques included
- (1) Venture Family Deck Board Kit
  - 18" long Sandbar and Saltwater boards
  - Brackets to hang boards included
  - 2" x 4" metal plaques included
- (1) 48" x 12" Deckorators Header Sign
- (2) Slatwall Adapter Plates for Signage, foam tape attached
- (2) Peg Hooks for Railing Display - 6", Black
- (2) Sample Display Shelves – 48" x 12", Black
- (6) Sample Display Shelf Brackets (3 per shelf) - 12", Black
- (4) Literature Holders (brackets included)

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## PANELS SOLD SEPARATELY.

Order from ULINE here:

**Black Slatwall 4'x8' (Pack of 2)**

Uline model number H-4774BL - \$295

<https://www.uline.com/Product/Detail/H-4774BL/Slatwall/Slatwall-Panels-4-x-8-Black-Melamine>



## ADDITIONAL SLATWALL SIGNAGE



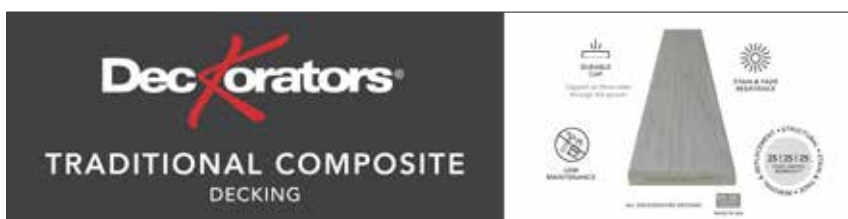
LED display sign : 32" x 12"

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4' wide sign : 48" x 12"

Scan below or click  
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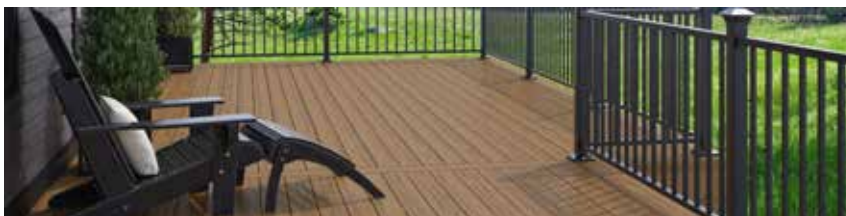


4' wide sign : 48" x 12"

Scan below or click  
[HERE](https://www.ufpgear.com) for UFPgear.com



## SLATWALL SIGNAGE TO DOWNLOAD & PRINT LOCALLY



4' wide sign : 48" x 12"

DOWNLOAD



4' wide sign : 48" x 12"

DOWNLOAD



4' wide sign : 48" x 12"

DOWNLOAD

# APPAREL ITEMS

Available for purchase:

- Polos
- T-shirts
- Sweatshirts
- Jackets
- Hats



APPAREL

# PROMOTIONAL ITEMS

Available for purchase:

- Tumblers
- Koozies
- Pens
- Notepads
- USBs
- Carpenter Pencils
- Coolers
- Golf Balls and Tees
- Tote Bags
- Lanyards



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PROMOTIONAL ITEMS

# DEALER MARKETING CHECKLIST

## Low Profile Display

### 2' Sample Boards (Select 5):

**Voyage** Khaya  Mesa  Costa  Sierra  Tundra  Sedona

**Vault** Dusk  Mesquite

**Dark Slate Picture Frame Board**

**Summit** Boulder  Cliffsides  Glacier

**Vista** Ironwood  Dunewood  Driftwood  Silverwood

**Venture** Saltwater  Sandbar

## Metal Decking Plaques or Adhesive Board Label Sets

**Voyage** Khaya  Mesa  Costa  Sierra  Tundra  Sedona

**Vault** Dusk  Mesquite

**Dark Slate Picture Frame Board**

**Summit** Boulder  Cliffsides  Glacier

**Vista** Ironwood  Dunewood  Driftwood  Silverwood

**Venture** Saltwater  Sandbar

## Literature

- Qty \_\_\_\_\_ Style Guides (packs of 20)
- Qty \_\_\_\_\_ Railing Overview Brochures (packs of 25)
- Qty \_\_\_\_\_ Decking Overview Brochures (packs of 25)
- Qty \_\_\_\_\_ Surestone Technology Sheets (packs of 25)
- Qty \_\_\_\_\_ Voyage Decking Sheets (packs of 25)
- Qty \_\_\_\_\_ Summit Decking Sheets (packs of 25)
- Qty \_\_\_\_\_ Vista Decking Sheets (packs of 25)
- Qty \_\_\_\_\_ Venture Decking Sheets (packs of 25)
- Qty \_\_\_\_\_ Privacy Screen Sheets (packs of 25)
- Qty \_\_\_\_\_ Certified Pro Sheets (packs of 25)
- Qty \_\_\_\_\_ Care & Maintenance Guide (packs of 25)
- Qty \_\_\_\_\_ Counter Mats (sold individually)
- Qty \_\_\_\_\_ Pocket Folders (packs of 10)

## 3-1/2" Sample Boxes

### Colors:

- |   |  |
|---|--|
| <input type="checkbox"/> Qty _____ Voyage Khaya             | <input type="checkbox"/> Qty _____ Summit Boulder    |
| <input type="checkbox"/> Qty _____ Voyage Mesa              | <input type="checkbox"/> Qty _____ Summit Cliffsides |
| <input type="checkbox"/> Qty _____ Voyage Costa             | <input type="checkbox"/> Qty _____ Summit Glacier    |
| <input type="checkbox"/> Qty _____ Voyage Sierra            | <input type="checkbox"/> Qty _____ Vista Ironwood    |
| <input type="checkbox"/> Qty _____ Voyage Tundra            | <input type="checkbox"/> Qty _____ Vista Dunewood    |
| <input type="checkbox"/> Qty _____ Voyage Sedona            | <input type="checkbox"/> Qty _____ Vista Driftwood   |
| <input type="checkbox"/> Qty _____ Vault Dusk               | <input type="checkbox"/> Qty _____ Vista Silverwood  |
| <input type="checkbox"/> Qty _____ Vault Mesquite           | <input type="checkbox"/> Qty _____ Venture Saltwater |
| <input type="checkbox"/> Qty _____ Dark Slate Picture Frame | <input type="checkbox"/> Qty _____ Venture Sandbar   |

## Railing Tabletop Displays

- Contemporary Rail
- Contemporary Cable Rail
- Rapid Rail
- Contemporary Composite Rail
- Classic Composite Rail
- Privacy Screen System

- Varied Width Kit  
Qty \_\_\_\_\_



- Sample Box  
Qty \_\_\_\_\_



- Contractor Bag  
Qty \_\_\_\_\_



FIND DECKORATORS ON: [f](#) [@](#) [p](#) [v](#) [in](#)

For ordering support, please contact  
Beth Quick at:

[bquick@ufpi.com](mailto:bquick@ufpi.com)  
800.556.8449 ext. 3341042

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