



MEDIA SOURCE SHEET

Catherine Lippincott

Director of Global Expansion
PREMIER OUTDOOR LIVING LLC

Premier Outdoor Living LLC is a design-build firm that specializes in creating unique outdoor living spaces throughout Southern New Jersey and Philadelphia. Lippincott joined the Premier team in 2021 and has since been dedicated to helping clients realize their front and backyard dreams with innovative design solutions.

Lippincott can serve as a valuable source on topics such as:

A GLIMPSE INTO THE HOMEOWNER'S MIND

As some of the pandemic-era urgency to quickly secure a contractor subsides, homeowners are taking more time to do research and contemplate their decisions. Lippincott can speak to the ways this has shifted Premier's business practices.

PROJECT PHOTOGRAPHY

As Premier's resident photographer, Catherine curates and captures the high-quality photos that are crucial for the firm to showcase their work, attract new clients, and build credibility. Lippincott can offer best practices for styling and sharing project photography across marketing efforts.

PODCASTING AND ENTREPRENEURSHIP

As cohost of business partner Sean Collingsgru's Hardworking Happy Hour podcast, Lippincott offers weekly insights on trades, entrepreneurship, and turning your creativity into a passion-career.



About Deckorators®

Deckorators takes the enjoyment of personalizing a deck to a whole new level. Our composite decking, deck railing, balusters, post caps, and decking lights make it easy to extend a living space outside. The pioneering spirit behind our brand keeps us on the leading edge of deck ideas and deck design innovation.

To interview Catherine or request other sources, content, images, or video, please contact:

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Premier Outdoor Living used Deckorators® Voyage Decking featuring Surestone™ technology in Costa and Dark Slate for this New Jersey project.

www.premieroutdoorlivingllc.com

