



MEDIA SOURCE SHEET

Landon Tarvin

Vice President
DECKORATORS®

Landon Tarvin is available to offer insight into the business and strategy aspects of the Deckorators® brand. As vice president, Tarvin has a unique perspective on Deckorators’ growth projections, brand-building efforts, product launches, marketing campaigns, and the overall analysis of the outdoor living industry.

Tarvin can serve as a valuable source on topics such as:

GROWTH OUTLOOK

The Deckorators® product line and contractor network are growing within a steady and manageable pace. Tarvin can provide insight into the product development process and how the brand supports over 1,000+ Certified Elite Contractors.

BRAND EVOLUTION

Deckorators® is making major investments through a new growth strategy to meet a competitive goal set. Tarvin can speak to the brand’s latest initiatives to expand technology and meet operational efficiencies.

SURESTONE TECHNOLOGY

Deckorators® recently launched Surestone™ technology as a reintroduction of its mineral-based composite decking. Tarvin can explain the technical details of the craft used to make this proprietary technology.



About Deckorators®

Deckorators takes the enjoyment of personalizing a deck to a whole new level. Our composite decking, deck railing, balusters, post caps, and decking lights make it easy to extend a living space outside. The pioneering spirit behind our brand keeps us on the leading edge of deck ideas and deck design innovation.

To interview Landon or request other sources, content, images, or video, please contact:

Micah Paldino
PB&J
Cell: (513) 668-7676
Email: micah@makepbj.com



Deckorators introduces the Privacy Screen System, new for 2024.

www.deckorators.com

