MEDIA SOURCE SHEET

Michelle Hendricks

Category Marketing Manager
DECKORATORS

Michelle Hendricks is available to offer insights on tips, trends, and products to help homeowners imagine the untapped potential of their outdoor living spaces. As category marketing manager for Deckorators, Hendricks has unique knowledge into how deck design elements can enhance any outdoor living space.

Hendricks can serve as a valuable source on topics such as:

DECK DESIGN IDEAS AND TRENDS

Outdoor living spaces are an extension of our homes and personal style. Hendricks can offer inspiration by speaking to the latest in deck innovations, materials, colors, textures and styles that homeowners can make their own.

DECK PLANNING 101

Deck planning comes with its own unique set of decisions and options, which can be overwhelming. Hendricks can provide tips to help homeowners simplify the process of creating an outdoor space that suits their home, lifestyle, and décor.

WHAT'S NEXT IN OUTDOOR LIVING

The evolving needs and desires of homeowners drives the innovation and developments in the outdoor living market. Hendricks can offer insight into upcoming trends and features that will become common in the outdoor living spaces of the future.

About Deckorators®

Deckorators takes the enjoyment of personalizing a deck to a whole new level. Our composite decking, deck railing, balusters, post caps and decking lights make it easy to extend a living space outside. The pioneering spirit behind our brand keeps us on the leading edge of deck ideas and deck design innovation.

Deckorators introduces Vista Decking with enhanced traction, new for 2023 (pictured above in Ironwood).

www.deckorators.com

To interview Michelle, or to request other sources, content, images and video, please contact:

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